

## Week 7 – Term 1 – JUNE 2016 – Class Contents – **Intermediate** Class

### Agenda

- 1. **REVIEW**: 5 “EXAMPLE” Phrases
  - 2. **REVIEW**: 5 “REASON” Phrases
  - 3. **LEARN**: “3-point Explaining” Technique
  - 4. **CHECK**: Homework
  - 5. **Homework** Assignment
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### **ANNOUNCEMENT:**

- There will be a FINAL test on Week 9.
  - The FINAL test will include all of the contents from Week 1 to Week 8.
  - Good Luck!
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### **ACTIVITY #1: MINI Quiz**

- 1. Let’s see how much vocabulary you remember from last week.
- 2. In your notebook, make a list of the 5 REASON phrases that you learned last week.
- 3. Time Limit: 5 minutes

### **REVIEW: BUSINESS EXAMPLE Phrases**

- 1. **Case in point**, ...
- 2. **A good example is...**
- 3. **One example is...**
- 4. **i.e.**
- 5. **One example that comes to mind is...**

## ACTIVITY #2: MINI Quiz

- 1. Let's see how much vocabulary you remember from last week.
- 2. In your notebook, make a list of the **5 REASON** phrases that you learned last week.
- 3. Time Limit: **5** minutes

## REVIEW: BUSINESS REASON Phrases

- 1. **primarily because...**
  - 2. **for the very fact that**
  - 3. **for the simple fact that**
  - 4. **The main reason is....**
  - 5. **The reason why is...**
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## REVIEW: ROUND 2 → Now, let's add your REASON!

### USE: "REE" Technique

- "REE" Speaking Technique:
- 1. Say your **REASON**.
- 2. Give a good **EXAMPLE**.
- 3. Say your **ENDING**.

### Example #1

- **Asking for a REASON:**
- **A:** I tend to believe, our sales will increase this year.
- **B:** If you don't mind, can you tell me why you think our sales will increase this year?
- **A:** Our sales will increase **primarily because** our company will launch many new products this year. **A good example is** our company will launch HEOS in Japan. **That's my opinion.**
- **B:** I see.

## Example #2

- **Asking for a REASON:**
- **A:** The way I see it, this product is better.
- **B:** If it's okay with you, can you tell me why you think this product is better?
- **A:** **The main reason is** this product has many useful and convenient features compared to the other product. **Case in point,** this product has a Bluetooth function. **That's my take.**
- **B:** I agree.

## **CHECKED HOMEWORK:**

- Using your homework data from last week:
- Add your REASON and give a good EXAMPLE to your homework data.
- Total: 5 Full Conversations

## **LEARN: 3-Point” Explaining Technique**

<u>Pattern #1</u>	<u>Pattern #2</u>	<u>Pattern #3</u>
For starters, In addition, Finally,	To begin with Furthermore, Lastly,	First of all, Secondly, Thirdly,

## **LEARN: Asking for MORE information**

- Example #1:
- **A:** We have a new plan.
- **B:** If you don't mind, can you tell me more about the new plan?
- **A:** **For starters,** we will launch our new product in North America. **In addition,** we plan to demonstrate our product at many business shows. **Finally,** we plan to launch our product in Japan next year.
- **B:** I see.

- **Example #2:**
- A: There was an important meeting yesterday.
- B: If it's okay with you, can you tell me more about the important meeting yesterday?
- A: **To begin with**, we discussed our FY15 sales. **Furthermore**, we talked about our new plan for 2016. **Lastly**, our manager explained the new company policy for 2017.
- B: I see.

## **HOMEWORK:**

- Directions:
- Write down your 3-point explanation for 5 Business Conversations.
- Total: 5 Full Conversations

----- END OF LESSON -----