

# Term 2 – WEEK 4 Contents– Intensive 1 Class

---

## Today's Agenda

- 1. WARM-UP: Opinion Quiz
- 2. CHECK: Homework Assignment
- 3. LEARN: 10 REASON Phrases paper
- 4. Homework Assignment

## Warm-up: OPINION Quiz

- Directions:
- 1. On a clean piece of paper, write down the 12 ways “How to Express or say your Opinion”
- 2. Time limit: 10 minutes
- 3. Good luck!

## Answers:

- 12 Key Phrases to Express Your Opinion
- 1. From my point of view....
- 2. From my perspective....
- 3. The way I see it....
- 4. In my opinion.....
- 5. I tend to believe....
- 6. From my experience, ....
- 7. It seems to me that....
- 8. From what I've seen.....
- 9. From my standpoint, ....
- 10. From my view point....
- 11. My take is.....
- 12. I think.....

## CHECKED: HOMEWORK:

- 1. Think of your job, project, company, or any business topic.
- 2. Make 2 original business opinions using today's "12 KEY Opinion Phrases."
- Total: 24 original opinions
- 3. PRINTOUT your homework.
- 4. Bring your homework to class next week.
- 5. Before you come to the next class, practice saying your data many times until you feel confident.
- Good Luck!

## LEARN: Adding REASONS to your opinion.

- In business, it is very important for you to be able to EXPRESS or say your REASON using Business English.
- However, it is also important to be able to EXPRESS or say your opinion and REASON in a clear, organized, and logical way.
- Today, you will learn 10 key phrases that NATIVE ENGLISH speakers like to give REASONS in business situations.

## Today's Key Point: Expressing Your "REASON"

### 5 Key REASON Phrases:

- 1. simply because...
- 2. mainly because...
- 3. basically because...
- 4. primarily because...
- 5. for the very fact that...

## Practice Time: Key Phrases and examples:

- A: **What's your take on D + M?**
- B: **From my point of view**, D + M is a good company **simply because** we have many chances to do international business. That's my take.
- A: **What are your views on D + M products?**
- B: **From my perspective**, D + M products are good **mainly because** the products are exciting. That's my opinion.
- A: **What do you think about your job?**
- B: **The way I see it**, my job is very busy **basically because** I have many projects. That's my take.
- A: **What are your views on DENON?**
- B: **It seems to me that** DENON is a good company **primarily because** it has a very long history. That's my opinion.
- A: **What do you think about our company logo?**
- B: **From what I've seen**, our company logo is stylish **for the very fact that** our logo has a lot of vivid colors. That's my take.

## 5 MORE Key REASON Phrases:

- 6. The reason why is....
- 7. The main reason is...
- 8. This is because....
- 9. One reason is....
- 10. ....for the simple fact that....

## **Practice Time: Key Phrases and examples:**

- 6. We need to improve our wireless system. **The reason why is** our wireless system has some bugs. That's my opinion.
- 7. We really need to decrease our production cost. **The main reason is** our company is losing money. That's my take.
- 8. It's very important that we increase our customers in Japan. **This is because** we need to sell more products in Japan. That's my opinion.
- 9. From my perspective, our new product will be popular. **One reason is** our product has many good features. That's my take.
- 10. The way I see it, studying English is important **for the simple fact that** our meetings are in English. That's my opinion.

## **Homework:**

- 1. Think of your job, project, company, or any business topic.
- 2. Make 2 original business opinions using 12 KEY Opinion Phrases + your REASONS for each opinion.”
- **Total: 24 original opinions + your 24 REASONS**
- 3. PRINTOUT your homework.
- 4. Bring your homework to class next week.
- 5. Before your come to the next class, practice saying your data many times until you feel confident.
- Good Luck!

----- End of Lesson -----