Term 1: May 2015 - IB1 Class Contents - Week 4

Agenda

> 1. WARM-UP: 10 Business Abbreviations

> 2. REVIEW: 7 PURPOSE phrases

> 3. CHECK: HOMEWORK

▶ 4. LEARN: 7 Business REPLY Email phrases

> 5. LEARN: 3 Apologizing REPLY Email phrases

▶ 6. LEARN: <u>8</u> Apologizing REASON phrases

> 7. Homework Assignment

REVIEW: ROUND 2: BUSINESS VOCABULARY: ABBREVIATION Check

ABBREVIATION	Full Name	
1. FYI	For your information	
2. BTW	By the way	
3. ASAP	As soon as possible	
4. JST	Japan Standard Time	
5. FY	Fiscal Year	
6. TBD	To be determined/ To be decided	
7. ETA	Estimated Time of Arrival	
8. THX	Thanks	
9. RE:	Regarding or About	
10.N/A	Not Applicable	

REVIEW: PURPOSE Email Phrases

- > 7 KEY **PURPOSE** phrases :
- ➤ 1. I am writing this email about...
- 2. I am writing this email regarding...
- > 3. I am writing in regards to....
- ➤ 4. I am writing with regard to
- > 5. I am writing this email to inquire about....
- ➤ 6. The reason why I am writing this email is....
- > 7. The reason why I am writing is I would like some information regarding....

Examples

- ➤ 1. I am writing this email about the new part.
- ➤ 2. I am writing this email regarding the updated specifications.
- > 3. I am writing in regards to your question about the software bug.
- ➤ 4. I am writing this email with regard to our meeting yesterday.
- ➤ Note: with regard to = about
- ➤ Note: in regards to = about
- ➤ Note: regarding = about
- > 5. I am writing this email to inquire about the revised specifications.
- ➤ 6. The reason why I am writing this email is I would like to change the schedule.
- > 7. The reason why I am writing is I would like some information regarding the international meeting on June 30th.

Today's Email Technique

- > (1) Opening phrase + (2) Purpose phrase with TOPIC.
- **Example 1:**
- > Dear Mr. Smith,
- > I hope this letter finds you well. (1)
- The reason why I am writing is I have a question about the project schedule. (2)
- **Example 2:**
- > Dear Mr. Smith,
- **→** Greetings from all of us at D + M Japan.(1)
- > I am writing to you in regards to our new plan for the China factory.(2

CHECKED: Homework:

- ➤ 1. Make **5** original combinations using today's technique:
- > (1) **OPENING** phrase + (2) **PURPOSE** phrase with <u>TOPIC</u>
- ➤ 2. If possible, try to make combinations that are related to your work.
- > 3. Please type and printout your homework.
- ➤ 4. Bring your **5** original combinations to class next week.
- ➤ Good luck!

LEARN: Business REPLY Email Phrases

- > 10 Key phrases
- > Dear Mr. Smith,
- > 1. Thank you for your email regarding...
- > 2. Thank you for your email dated....
- > 3. With regard to your email on.....
- ➤ Note: with regard to means "about"
- > 4. I received your email on....
- > 5. Thank you for your reply.
- ➤ 6. Thank you for your inquiry.
- Note: inquiry means "question"
- > 7. Thank you for informing us about...
- > 8. Thank you for letting us know about...
- Note: informing us means "telling us"
- ➤ Note: letting us know means "telling us"
- ➤ 9. Thank you for your information regarding...
- > 10. Thank you for your prompt reply.
- Note: prompt means "quick"

Now, let's look at some examples!

- **Examples**:
- Dear Mr. Smith,
- > 1. Thank you for your email regarding the new specifications.
- > 2. Thank you for your email dated June 5, 2015.
- ➤ 3. With regard to your email on June 7th, I will send you the information that you requested as soon as possible.
- ➤ 4. I received your email on June 10, 2015.
- > 5. Thank you for your reply.
- ➤ 6. Thank you for your inquiry.
- ➤ Now, let's look at some more examples!
- > Dear Mr. Smith,
- > 7. Thank you for informing us about the new schedule.
- > 8. Thank you for letting us know about the updated specifications.
- > 9. Thank you for your information regarding our new project.
- > 10. Thank you for your prompt reply.

Dates and numbers CHECK:

Example #1: Correct: June 22nd → Incorrect: June 22th

Example #2: Correct: July 31st → Incorrect: July 31th

Example #3: Correct: August 3rd → Incorrect: August 3th

Key Point #1: Make sure you write the correct ending "letters" when you write dates in your emails!

Key Point #2: Please study this chart and double check your understanding!

1st	11th	21st
2nd	12th	22nd
3rd	13th	23rd
4th	14th	24th
5th	15th	25th
6th	16th	26th
7th	17th	27th
8th	18th	28th
9th	19th	29th
10th	20th	30th
		31st

LEARN: <u>3</u> Apologizing Reply Email Phrases

- **>** <u>3</u> KEY phrases:
- Dear Mr. Smith,
- > 11. I apologize for my late reply. + REASON
- > 12. Sorry for my late reply. + REASON
- > 13. I apologize for the delay in replying. + REASON
- ➤ **Note**: It is good to include your REASON when you apologize.

LEARN: 8 Example REASONS

- > 1. I was in meetings all day yesterday.
- > 2. I just got back from my business trip to China.
- > 3. I took a day off yesterday.
- > 4. My computer was down on Monday.
- > 5. I was a little under the weather last week.
- ➤ (Note: under the weather = sick)
- ➤ 6. I was out of the office yesterday.
- > 7. I was on vacation last week.
- > 8. I was on a business trip to China.

TECHNIQUE: Apologize Reply + Reason

- > Examples:
- > 11. I apologize for my late reply. I was in meetings all day yesterday.
- > 12. Sorry for my late reply. I was out of the office on Monday.
- ➤ 13. I apologize for the delay in replying. I was a little under the weather last week.

Homework:

- > Directions:
- ➤ 1. Make <u>3</u> original emails using today's <u>BUSINESS REPLY</u> email phrases.
- ➤ 2. If possible, try to make original emails that are related to your job or work.
- ➤ 3. Make <u>3</u> original emails using today's <u>APOLOGIZING</u> reply email phrases including your reason.