

Term 2 – WEEK 3 Contents– IB2 Class

Today's Agenda

- 1. REVIEW: “th” pronunciation Paper
- 2. REVIEW: Describing a Company Product using “Rule of 3”
- 3. CHECK: Homework Assignment
- 4. LEARN: Using “Rule of 3” to **discuss a current situation.**
- 5. Homework Assignment

LEARN: Th Pronunciation

Pronunciation Practice: “TH” Sound

Pronunciation Technique:

3 Key points:

1. **Beginning “th”:** Start with tongue between teeth about 0.5 to 1 cm out . Then, pull tongue back.
2. **Middle “th”:** Start with tongue between teeth about 0.5 to 1 cm out . Then, pull tongue back.
3. **Ending “th”:** Start with tongue between teeth about 0.5 to 1 cm out . Then, blow air out through teeth.

| Beginning “th” | Middle “th” | Ending “th” |
|--|--|--|
| <ul style="list-style-type: none">• the• theme• three• their• Therefore• third• that | <ul style="list-style-type: none">• together• father• mother• brother• another• other• weather | <ul style="list-style-type: none">• with• month• fourth• path• bath• math• booth |

| | | |
|---|--|---|
| <ul style="list-style-type: none"> • thirty • thinner • than • thousand | <ul style="list-style-type: none"> • feather • Furthermore • something • anything • everything | <ul style="list-style-type: none"> • both • Earth • worth • birth |
|---|--|---|

Practice Sentences:

1. The **thirty thousand** mothers and fathers were in **the booth** at **3** pm.
2. **This month the Earth** and **the air** will be **thinner than the weather** last year.
3. **Furthermore**, I need to find **something** or **anything** to buy for my brother's **birthday**.
4. If we use **everything** and work **together with the three of them**, I **think** it will be **the best theme**.
5. **Therefore**, from my point of view, **both** of us need use **three things**, use **math**, and **think** carefully.

REVIEWED: Describing a Company Product

- **Let me take this opportunity to tell you about** our new product, the x-100 headphone model.
- This new product has three (**attractive / key / appealing**) points that I believe (**customers /you**) will like.
- **For starters**, the weight of this product is **very light**. As a result, these headphones can be used for “**long periods of time.**”
- **In addition**, the bass sound of this product is very deep and powerful and is “**second to none.**” Consequently, I believe many DJs and music lovers will also want to buy and use these new headphones.
- **Finally**, the price of these headphones are “**reasonably priced**” compared to other high-end headphones in the market. Hence, from my perspective, we will be able to sell many headphones to both younger and older customers.
- **Ending: That’s the x-100 headphone model.**

CHECKED HOMEWORK: Describing a Company Product

- **Directions:**
- 1. Think of **3** products from your company.
- 2. Using the “Rule of 3,” describe **three** of your company products and their “3 key features.”
- 3. Be sure to also bring a picture of each of your products to show to your classmates next week.
- Total: **3** product descriptions and **3** pictures (A4 Size)

- Example:
- **Product A:**
- 3 Key Features

- **Product B:**
- 3 Key Features

- **Product C:**
- 3 Key Features
- Good luck!

SPEAKING ACTIVITY: Students presented **THREE** company products using pictures and product descriptions in groups.

HOMEWORK #1:

Directions:

1. Select **ONE** of today's products homework.
2. Be prepared to present ONE product again in the next lesson.
3. Be sure to have ONE A4 size picture of your product.
4. Also, be sure to have your **PRODUCT** description typed on another piece of paper.
5. Good luck!

LEARN: Describing a Company Product

“Discuss a current situation” using the “Rule of 3:”

Use: “3 - Step Speaking Technique”

Step 1: (Start)

Let me update you on our current situation.

Step 2:

To begin with, ...(Point #1 + one or two details)

In addition,(Point #2 + one or two details)

Finally,(Point #3 + one or two details)

Step 3: (Ending)

That’s our current situation.

- [Example Speaking Script:](#)

- **Let me update you on our current situation.**

- **To begin with**, we are currently making smartphone apps for our new project. So far, we have made three exciting apps. The project is going well.

- **In addition**, we are trying to finish making our monthly report for FY15. We believe that we will finish by the end of this month. So, we are working hard every day.

- **Finally**, we plan to visit our China factory on October 10th to check the progress of the factory line. Last week, there was a delay in production. Therefore, we would like to see if we can solve this issue during our business trip on October 10th.

- **That's our current situation.**

Homework #2:

- **Directions:**
- 1. Next week, we will do a “meeting simulation” with a business client.
- 2. Using the “Rule of 3,” write down your original script to discuss your current situation with your client.
- 3. Try to use actual situations and information to make your information more real.
- 4. Make sure you have **3 key points plus 1 or 2 details** for each key point.
- 5. Good luck!

----- End of Lesson -----