

Term 1: May 2015 – MS Class Contents – Week 2

Agenda

- 1. **CHECK-IN:** Homepage Feedback
- 2. **WATCH:** “Rule of 3” videos for Business from overseas business trainers
- 3. **READ:** Rule of 3 article
- **Homework Assignment**

CHECK-IN Activity: FEEDBACK TIME

Question:

- **What is your take on the new Business Class homepage?**
 - From my perspective,
 - From my point of view...
 - My take is.....
 - In my opinion....
- +
- simply because.../ mainly because.../basically because.../ primarily because....
 - **Ending:** That’s my take. / That’s my opinion.

BUSINESS COMMUNICATION

- 1. In business, many people overseas will use the “**Rule of 3**” to convey their ideas in business situations.
- 2. The “**Rule of 3**” is a very effective way to make your English clear, organized and easy to understand.
- 3. In fact, many famous people are using the “**Rule of 3**” in business situations overseas in business meetings, presentations, and business discussions.

Video and Listening Practice

- Now, let's watch and listen to some business professionals regarding the "Rule of 3" in business communication situations.
- **RULE of Three Video 1:**
- <https://www.youtube.com/watch?v=VCbpAoDJ5Nk>
- RULE of Three Video 2: Steve Jobs
- <https://www.youtube.com/watch?v=DjLu7TcQoN0>
- Now, let's read an important business article.

Feedback Discussion

- 1. As you can see, the Rule of 3 is very important to make your communication clear, effective, and easy to understand.
- Discussion Question:
- **What's your take on the "Rule of 3?"**
- Challenge: Think and give your **3-point** comment
- Thinking time: 5 minutes

Homework:

- 1. Using the Rule of 3, describe three of your company products and their 3 key features.
- Example:
- **Product A:**
- 3 Key Features
- **Product B:**
- 3 Key Features
- **Product C:**
- 3 Key Features

----- End of Lesson -----